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NLP based matching of Job Descriptions with Skills/Profiles using Amazon SageMaker

**About GUS Education India**

**About Challenge**

GUS Education India is a service wing of edu-tech giant Global University Systems based in Europe. It is a full-service digital marketing agency that delivers scalable online marketing services to Global University Systems’ associated brands. As a frontrunner in building digital eminence for a fleet of academic brands, GUS Education India is a rapidly growing organization that believes in achieving success through innovation.

GUS Education has a Job Portal, used by recruiters and potential candidates / professionals. Recruiters use the job portal to upload job notifications with descriptions.

Candidate use the job portal to create their profile with their latest skills.

The customer was facing a challenge in mapping the right job description to the candidate based on their skills.

The customer requirement was that a candidate visiting a prospective Job notification should be able to see the skills they satisfy, and their skill gaps with respect to the particular job notification.

This would help in mapping the right candidates to the right jobs, which enables savings in both candidate’s and recruiter efforts leading to a better user experience. This also reduces the cycle time to fulfill vacant position.

The mapping of the job description to the right set of technical skills was a difficult problem to solve and ML based solution was recommended for this.

**AWS Services used**



Amazon Simple  
Storage Service (S3)

Amazon

SageMaker

AWS Glue



Amazon

CloudWatch

Amazon API

Gateway

AWS Lambda

**Proposed Solution**

MIND discussed the problem with the customer and after analyzing the available data, it was determined that an NLP based ML solution would fit the business problem. Solution flow proposed consisted of the following steps

* Pre-processing of job descriptions data - i.e. removing special characters, tokenize each word, remove HTML tags, case conversion.
* Labelling of Job descriptions data to skills using EMSI API - This provided the labelled data for job descriptions for initial training until the model was created. We get Labelled data with start char and End char position information of tagged data.
* Pre-Processing for model training
* Removing data points where NER tagging is empty.
* Converting NER tagging to BIO/IOB format (short for inside, outside, beginning) is a common tagging format for tagging tokens.
* Extracting features from existing pre-trained BERT base cased model.
* Dividing the data into 90% training and 10% testing data.
* Model Building: ML model was trained (NER) using Blazing Text and BERT.
  + With the available data, the model is trained on BERT for 25 epochs along with validation of the model.
  + Hyper parameters were tuned iteratively to optimize the model.
* Model Deployment: Deployed the ML model using Flask API, the API takes job description as an input and outputs Technical Skills.

The overall model development and deployment was done on Amazon Sagemaker. Cloudwatch was used for monitoring the training jobs and resulting metrics. The end point deployed on Sagemaker was called through API Gateway and Lambda function to return a set of labels for given Job description. This API was integrated into the customer Job Portal.

**Solution Outcome**

With all the customizations and hyper parameters tuning we trained a model with which we were able to extract the Technical skills with up to 80% accuracy.

Saved up to 60% of human effort which was used to manually enter Technical skills.

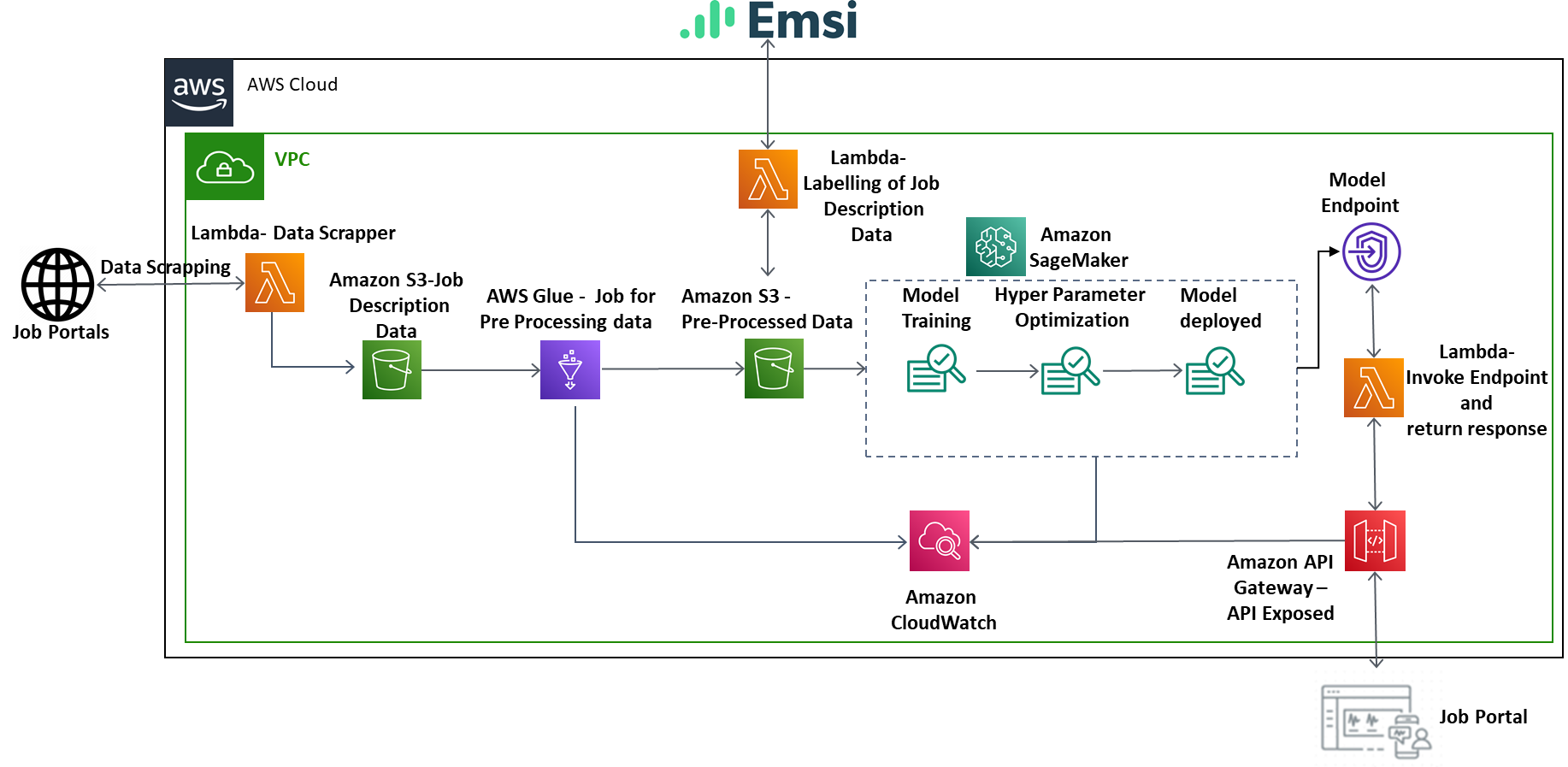
Saved up to 90% of training cost by using spot instances for training.







**Architecture Diagram**



\*Emsi is the 3rd Party API for Labelling of Job Description

**How AWS services helped in building the ML Model for Technical skill Mapping**

**Amazon SageMaker**

* Amazon SageMaker is used to create and manage Jupyter notebooks that were used to prepare and process data and to train and deploy the machine learning models.
* Amazon SageMaker High Power GPU Instance used for training of BERT Model and is optimized using Amazon SageMaker Hyper Parameter Optimization Service
* Final Model is deployed on Amazon SageMaker using Flask API

**AWS Lambda to handle the backend API calls**

It helped to initialize and validate the input and acted as the backend of the whole task. AWS Lambda lets us run code without provisioning or managing servers. Also, it helped to connect with various AWS API’s to acquire various insights from the inputs.

**AWS API Gateway**

It helped in exposing the model endpoint. This API will be used in backend of the job Portal for enhancing user experience.

**Amazon S3** **to store CSV raw documents**

It is an object storage service that offers industry-leading scalability, data availability, security, and performance. In this solution it.

**About the Partner**

**MothersonSumi INfotech &Designs Ltd.**

MothersonSumi INfotech & Designs Limited (MIND), a SEI CMMI Level 5 IT services company and the IT back bone of Motherson group. MIND is a trusted technology partner to over 200 clients globally. Our value proposition is in our strength in specific Industry segments and years of experience in the areas of intelligent warehousing, Supply chain enablement, software application development, smart ERP customization, infra managed services, cloud, IoT & Analytics. MIND is serving customers in 41+ countries with a strong team of 1500+ professionals.